

Neighbors Building Neighborhoods

Creating Neighborhoods of Choice



City of Norfolk
Communications and Community Enrichment

NEIGHBORS
BUILDING
Neighborhoods

Creating Neighborhoods of Choice

The Glass is Half Full

“ . . . the challenge is to think about neighborhoods in a new way, not as problems to be solved, but as assets to celebrate and grow.”

~ David Boehlke

Inventor, Healthy Neighborhoods approach to Community Building



Neighbors Building Neighborhoods (NBN)

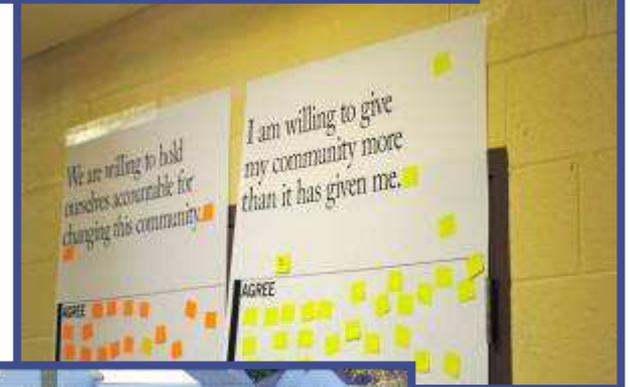
. . . is a community ownership and investment philosophy aimed at creating *neighborhoods of choice* throughout the City of Norfolk.



Where Neighbors, Working Together...

Position their neighborhoods as *vibrant* places to live, work and play by —

- ❑ Assuming ownership and management of issues
- ❑ Marketing positive attributes
- ❑ Building strong connections
- ❑ Creating beautiful and clean blocks (positive image)
- ❑ Investing in their properties



How Neighborhoods Get Involved

- ❑ Community Action Plans (CAPS)
- ❑ Block by Block Pride Projects
- ❑ NBN Academy
- ❑ Good Neighbors Campaign
- ❑ Curb Appeal Campaign
- ❑ Front Porch Summit



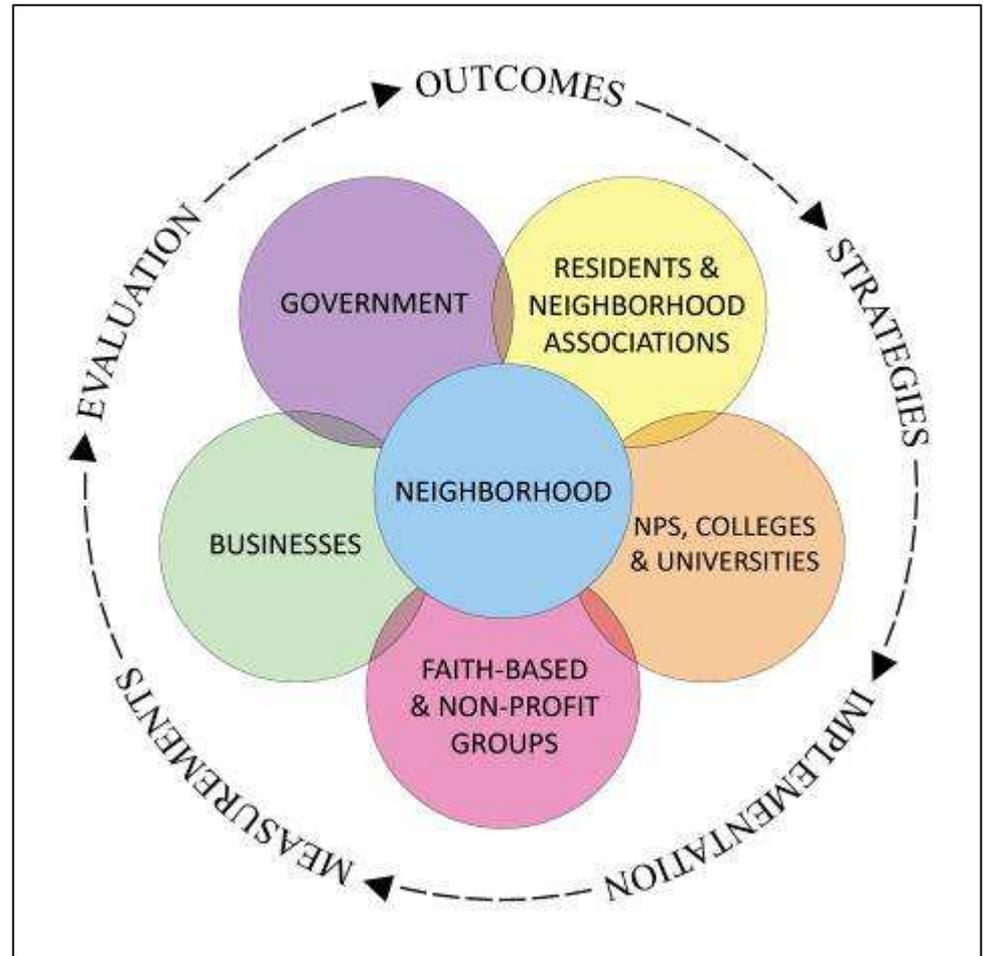
Building the CAP: Where We Start

- What current positive attributes, circumstances and conditions will enable you to achieve your vision?
- What areas will need to be addressed or changed?
- What is being done now?
- What will you do?
- What will you need others (partners) to do?



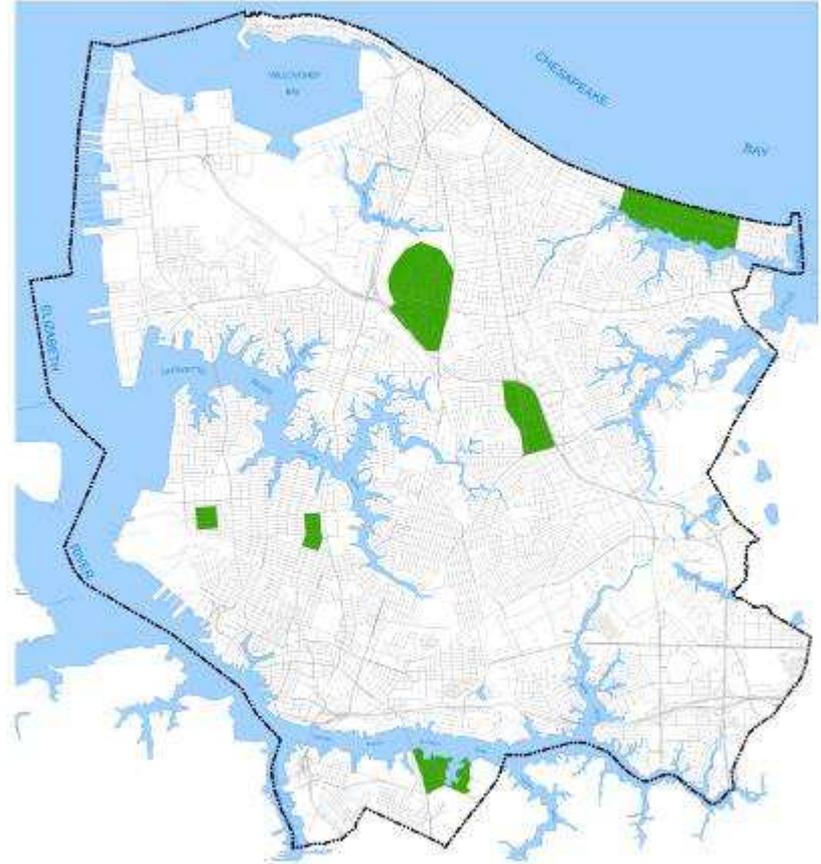
Building the CAP: Where We End

- Desired outcomes
- Strategies
- Implementation
- Measurement
- Evaluation



CAPS Pilot Neighborhoods

- Lambert's Point
- Park Place
- East Ocean View
- Campostella Heights
- Norview
- Denby Park/Oakdale
Farms/Cottage Road

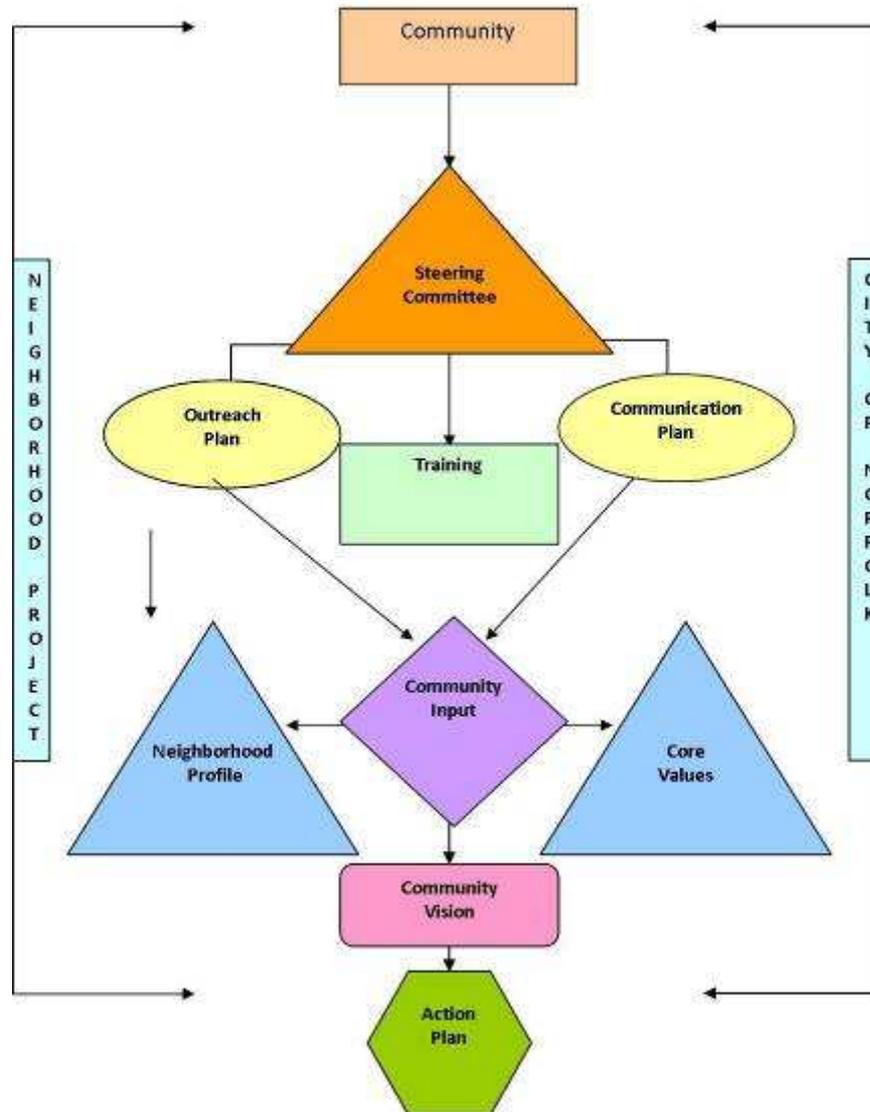


CAP AREA

East Ocean View Boundaries



Building the Action Plan Process



Building the CAP: Getting It Done

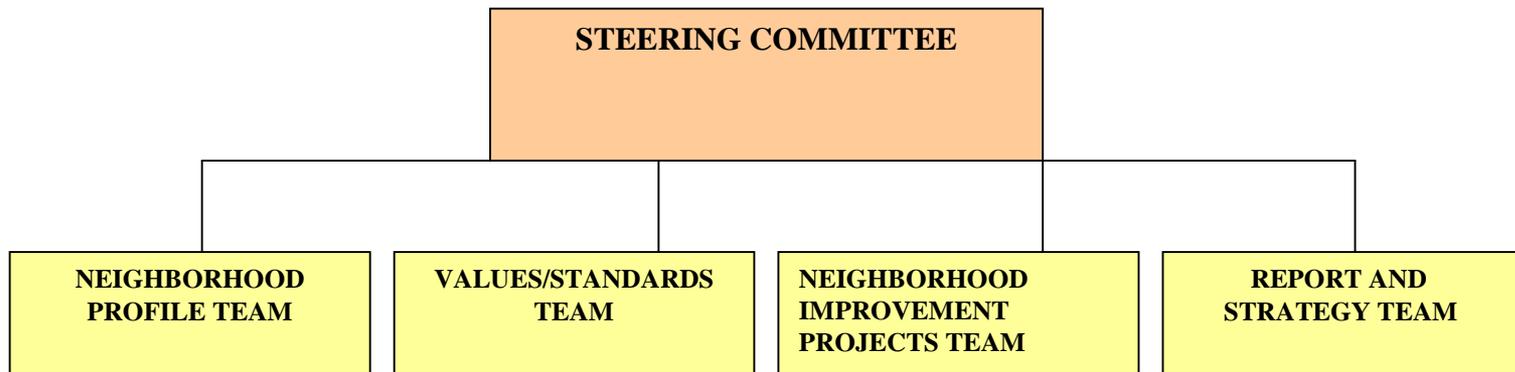


Steering Committee

- Mobilize residents
- Keep the project moving; on track
- Liaison with the City
- Coordinates community-wide meetings
- Communications & Outreach Plans

Building the CAP: Getting It Done

- Work Teams



NBN on the WEB



www.norfolk.gov/neighborsbuildingneighborhoods

