



Generational Changer

Background: Our Story

About Neighborhood Development

The Department of Neighborhood Development was established to invest in residents, resources, and solutions to develop a **GREATER** quality of life for all neighborhoods in the City of Norfolk.

Neighborhood Development is able to make these investments by deploying the following divisions:

- Director's Office
- Neighborhood Quality
- **Neighborhood Engagement**
- Norfolk Cares Center

Our Philosophy

Neighbors Building Neighborhoods (NBN) is a community ownership and community building initiative aimed at **creating neighborhoods of choice** throughout the city of Norfolk. Neighborhoods of Choice are:

- Places where **people want to live** and not have to live
- Places where it makes sense for people **to invest their time, money and energy**
- Places where **neighbors manage neighborhood issues and change** successfully

Neighborhood Development: Youth Engagement

Since the department's inception in 2014, we have been developing a strategy to work with young adults in the City of Norfolk. Over the last two (2) years, we have done so through the following activities:

- Norfolk Emerging Leaders
- NEL Executive Interns
- Urban Summer Academy
- Youth in Government

Shoot Hoops, Not Guns



Lock In 2 Lock Out Crime



Generational Changers

In 2015, Neighborhood Development's Norfolk Emerging Leaders **designed Generational Changers**, and in 2016, Neighborhood Development is **launching their community and civic engagement strategy** to recruit and develop young adults who would like to be a positive change to their neighborhood, community, and city.



Paradigm Shift

Neighborhood Development wants to take our engagement with young adults to the next level, and **positively impact the community city-wide** by having more events like Shoot Hoops, Not Guns and Lock In 2 Lock Out Crime that are created and implemented by young adults, but **more importantly teaching young adults to engage their neighborhood, community, and city**. Neighborhood Development will accomplish this through:

- Generational Changers
- LEAP Norfolk

Issue: What to do next?

ACTIVITY – 15 MINUTES

Generational Changers

(N) A YOUNG ADULT WHO IS AN AGENT FOR POSITIVE AND ACTION-ORIENTED CHANGE IN THEIR COMMUNITY AND CITY.

About Generational Changers

The Department of Neighborhood Development is launching **Generational Changers**, a program designed by young adults for young adults to transform and develop young adults into change agents for their neighborhood, community, and city.



...continued Generational Changers

Through Generational Changers, young adults will have a **foundation to understand why and how to engage** their neighborhood, community, and city for **their VOICE to be heard** and **for VOICE to inspire** proactive and positive action.



Generational Changers: The FACTS

- **What is Generational Changers?**
 - It is a community engagement and leadership institute for young adults.
- **How is the institute structured?**
 - 5 Weeks Institute
 - 1 Week Crash Course
- **What will you learn through the Generational Changer Institute?**
 - Leadership
 - Civic Engagement
 - Community Engagement
 - Social Issues
 - Volunteerism
 - How to Design Social Impact Projects?
 - How to be Change Agents?

...continued

- **When is the Generational Changers Institute offered?**
 - January – February
 - March – April
 - April
- **How many individuals per institute?**
 - 15 individuals per GCI offered

What to expect being a part of GC?

- **Hard Work and Commitment**
- Peer to Peer Learning
- Group Work
- Facilitation
- Projects
 - Volunteerism
 - Social Impact Projects
- **Positively Impacting Your Community**



Benefits of Joining Generational Changers

- Service Hours
 - *Up to 60 service hours*
- Community Engagement
- **Civic & Leadership Development**
- Letters of Recommendation
- LEAP NORFOLK Membership



What would you like to see change?

15 MINUTES – ACTIVITY

LEAP Norfolk

What is **LEAP** NORFOLK?

LEAP NORFOLK is a civic engagement group empowering young adults to improve their community through:

- **Volunteerism**
- **Social Impact Projects**



LEAP NORFOLK: Membership

To become a part of **LEAP** NORFOLK and to take part in activities sponsored by **LEAP** NORFOLK, members have to:

- Be a graduate of GCI
- Attend a **minimum of two (2) social impact projects** per year
- Attend a **minimum of two (2) volunteer projects** per year
- Attend a **minimum of two (2) meetings** per year



LEAP Norfolk: The FACTS

- **What is difference between Generational Changers and LEAP Norfolk?**
 - LEAP Norfolk is taking everything you learned from GC and putting it into action.
- **What will you learn through LEAP Norfolk?**
 - Leadership
 - Civic Engagement
 - Community Engagement
 - Project Management
 - How to be a facilitator?
 - How to stay current on issues affecting your community?
 - How to be Change Agents?

IMPACTING THE COMMUNITY

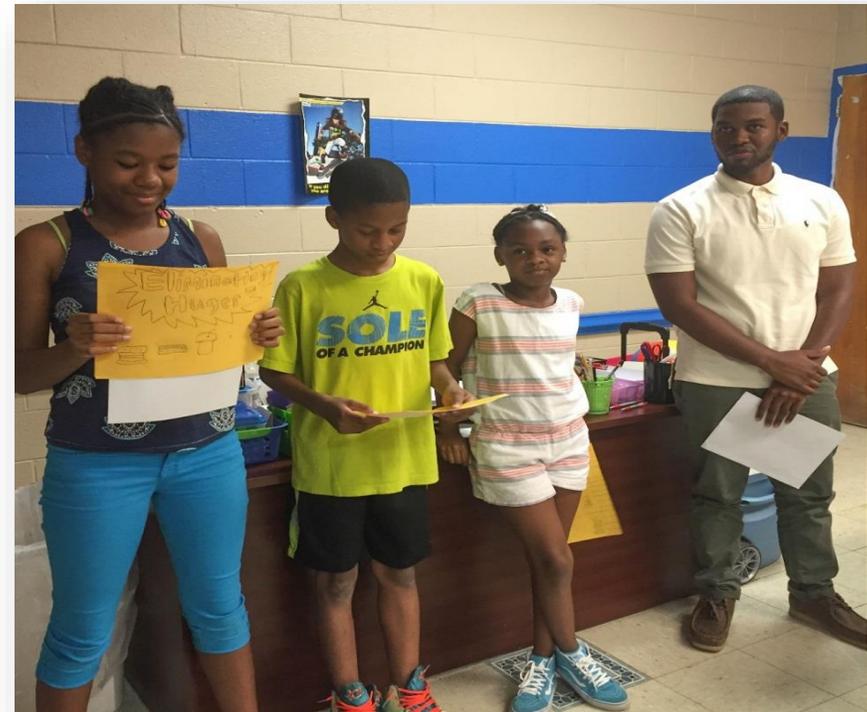
Through **LEAP** NORFOLK, young adults will have an opportunity to participate in **volunteering**, **social impact**, and **civic engagement activities** sponsored by:

- Neighborhood Development;
- Other City Departments;
- Civic Leagues; and/or
- Community-Based Organizations.



Benefits of LEAP NORFOLK

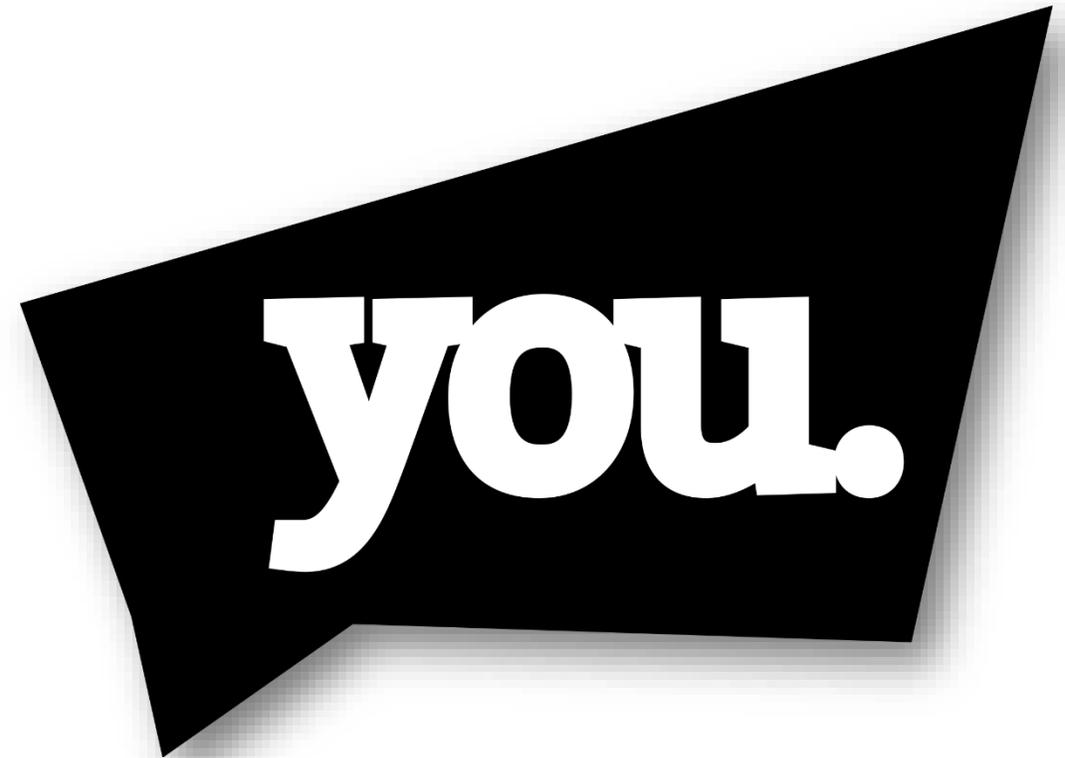
- Service Hours
- Community Engagement
- **Civic & Leadership Development**
- Program Development
- Letters of Recommendation



Who Are We Looking For?

YOU!

Neighborhood Development is looking for **young adults who are willing to be a change agent for positive change** in the City of Norfolk.



How to become involved?

GENERATIONAL CHANGERS AND LEAP NORFOLK

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Next Steps

- **Complete an application**
- Complete a brief interview
- **Be selected for the Generational Changers Institute**
- Complete the Generational Changers Institute
- **Join LEAP Norfolk**



Questions & Answers
