

pla **NORFOLK** 2030



Implementation and Metrics Evaluation City Planning Commission

March 12, 2015

Purpose

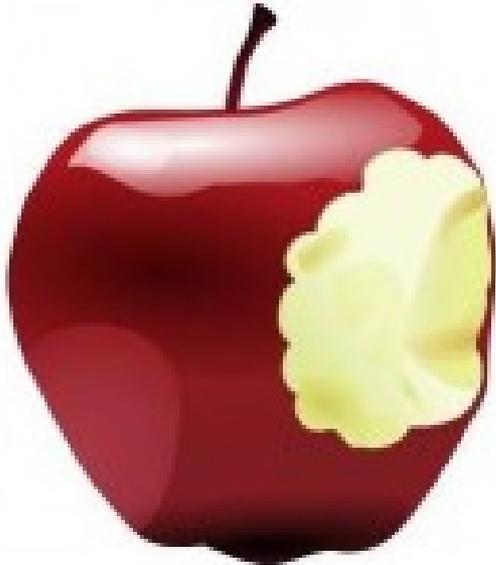
- *Action IP1.2.3.* Prepare a report evaluating the status and effectiveness of *plaNorfolk2030* implementation at least every two years that includes the following elements:
 - An evaluation of the data defined in the metrics.
 - An outline of the obstacles or problems in plan implementation.
 - Recommendations for new or modified goals, outcomes, metrics or actions.

Overview

- 3 reports prepared:
 - *Implementation Status*
 - *Metrics Report*
 - *Implementation and Metrics Evaluation*



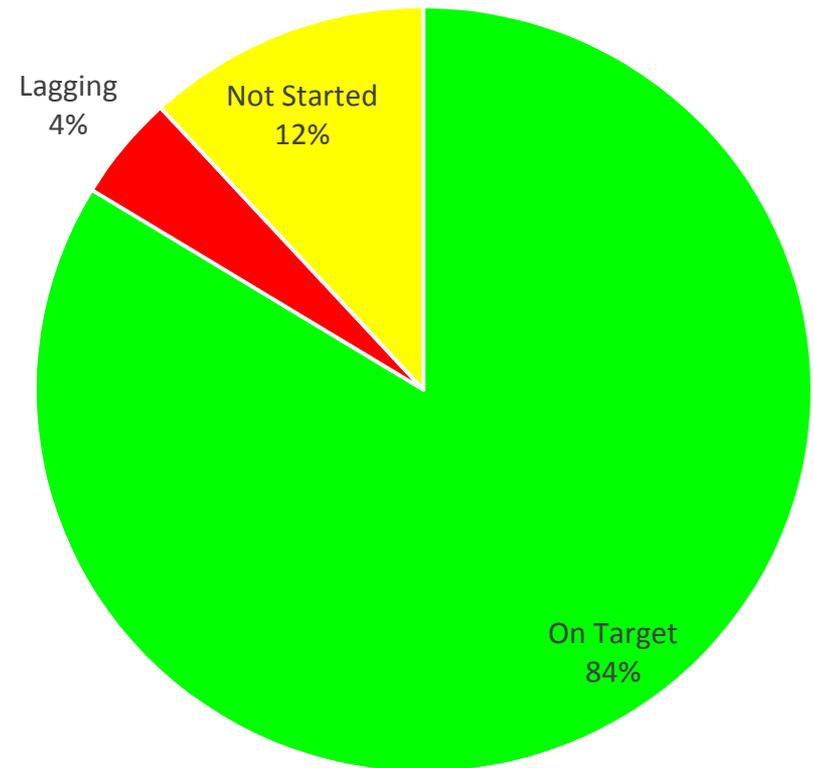
Reminder



- ❑ First full evaluation of plan metrics—too early to see trends in most cases
- ❑ Care must be taken about drawing any conclusions with limited data
- ❑ **Only 2 years into implementation and many metrics will take years to see improvements**

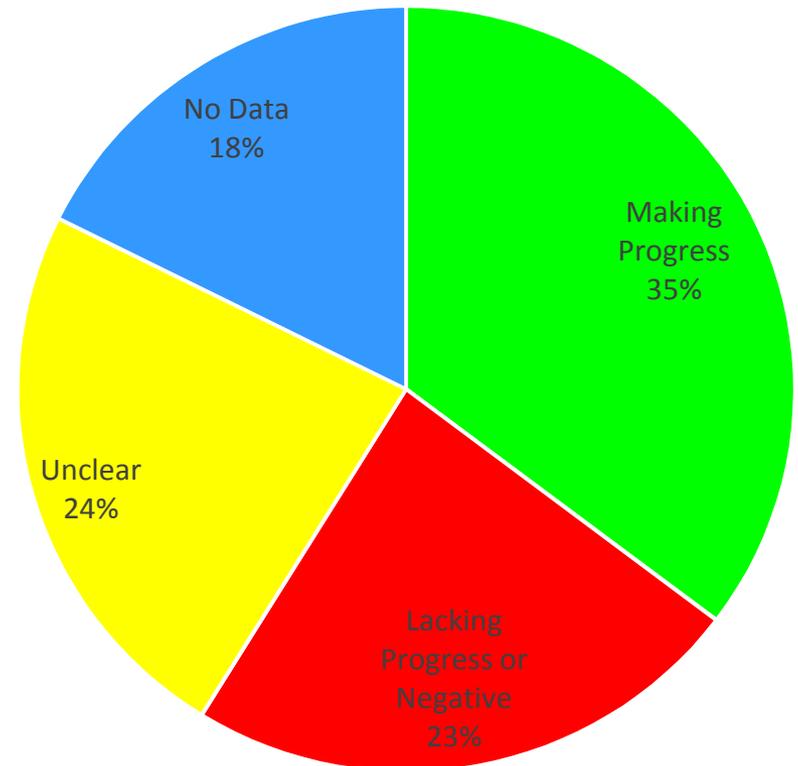
Implementation Status

- Of 542 actions found in *plaNorfolk2030*:
 - 84% are on target (complete or underway)
 - 4% are lagging (not started with immediate or ongoing timeframes)
 - 12% are not started (short- mid- or long-term timeframes)
- Details in *Implementation Status March 2015*



Metrics Status

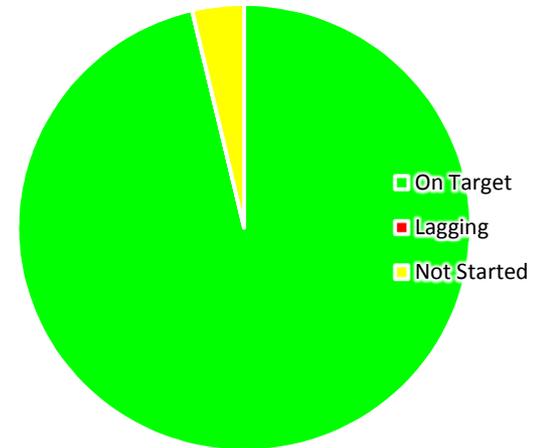
- Of 102 metrics found in *plaNorfolk2030*:
 - 35% making progress
 - 23% lacking progress
 - 24% unclear
 - 18% no data
- Details in *Metrics Report March 2015*



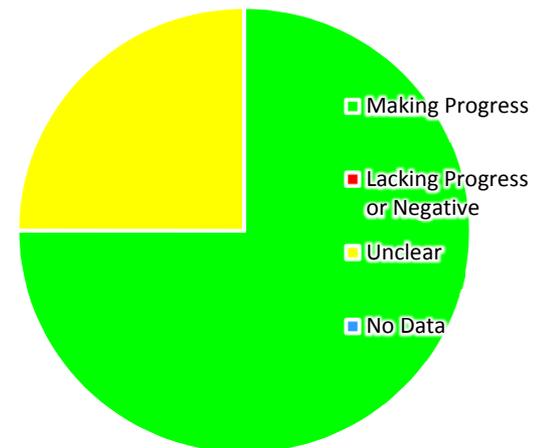
CHAPTER 2: IDENTIFYING LAND USE STRATEGIES

- Implementation underway
 - *Zoning Ordinance* rewrite
 - Character Districts (parking, townhomes)
- Metrics making progress
 - Reducing land use incompatibilities
- Next Steps
 - Continuation of *Zoning Ordinance* rewrite

Implementation Status



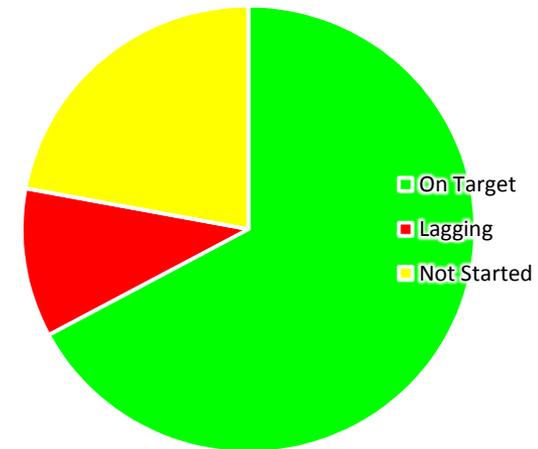
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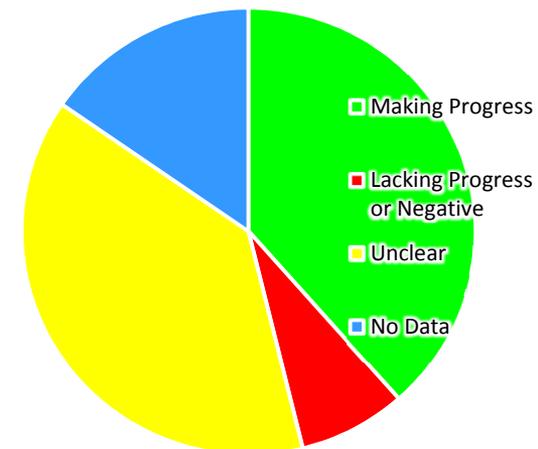
CHAPTER 3: CREATING AND MAINTAINING HEALTHY AND VIBRANT NEIGHBORHOODS

- Implementation underway
 - 204 actions
 - Some lagging due to reorganization or funding
- Metrics making progress but not keeping pace with implementation
 - Efforts spread across numerous neighborhoods
- Next Steps
 - Any changes due to reorganization
 - “Healthy Communities” chapter

Implementation Status



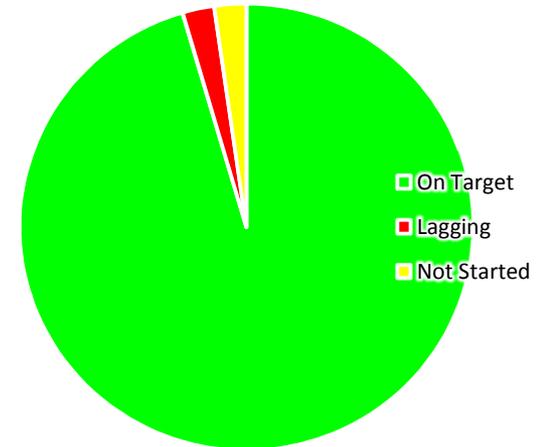
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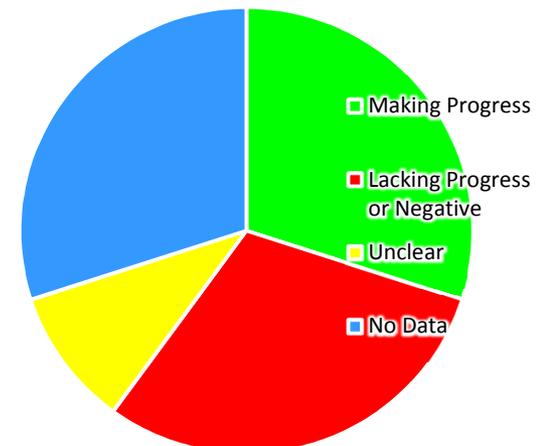
CHAPTER 4: PROVIDING TRANSPORTATION OPTIONS

- Implementation underway
 - 3rd Crossing
 - Extension of light rail
 - Bicycle Strategic Plan
- Metrics making progress but not keeping pace with implementation (improvements are long-term)
- Next Steps
 - Incorporate light rail and bicycle planning work
 - More comprehensive “Complete Streets” policy

Implementation Status



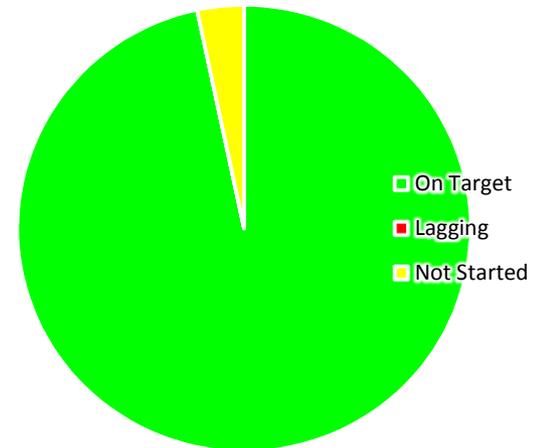
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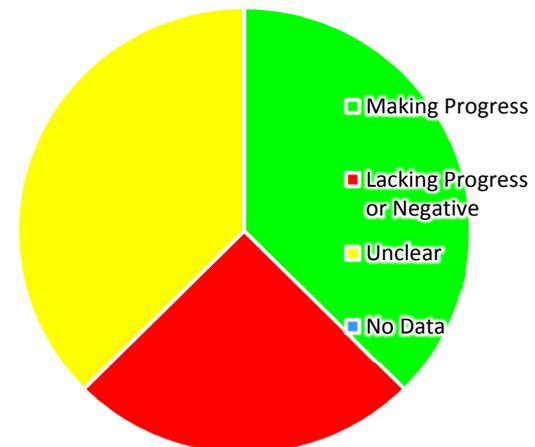
CHAPTER 5: ENHANCING ECONOMIC VITALITY

- Implementation underway
 - Efforts underway to develop an updated CEDS
- Metrics making progress
 - Increases in business licenses and port traffic
 - Reduction in development review time
- Next Steps
 - Re-evaluate chapter based on CEDS and other efforts underway

Implementation Status



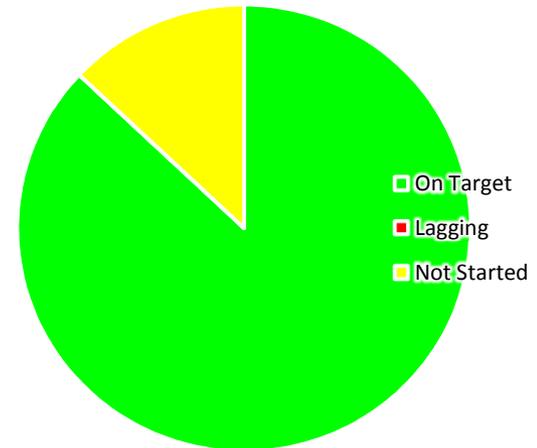
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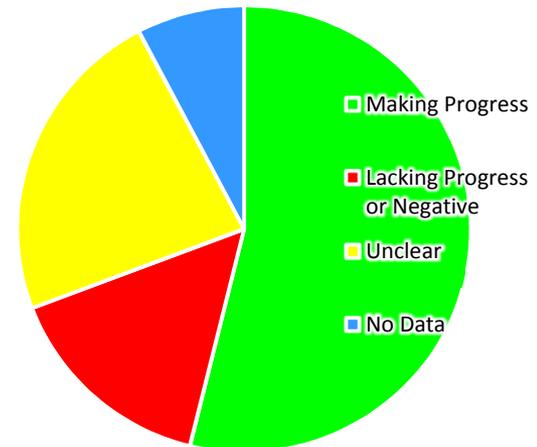
CHAPTER 6: PROMOTING ENVIRONMENTAL SUSTAINABILITY

- Implementation underway
 - Resiliency and hazard mitigation work underway
- Metrics making progress but more long-term in nature
 - Increase in wetland restoration, LEED certifications
- Next Steps
 - Additional actions suggested by “100 Resilient Cities” effort

Implementation Status



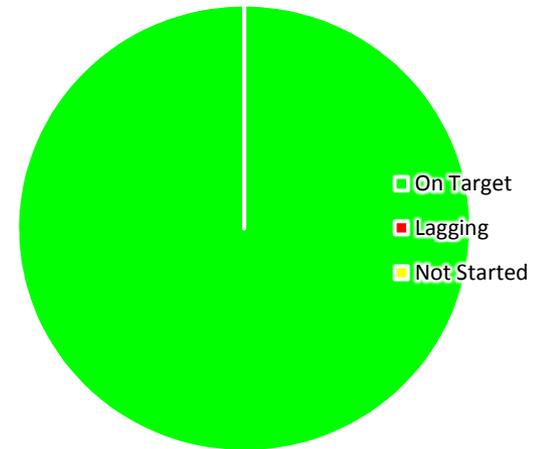
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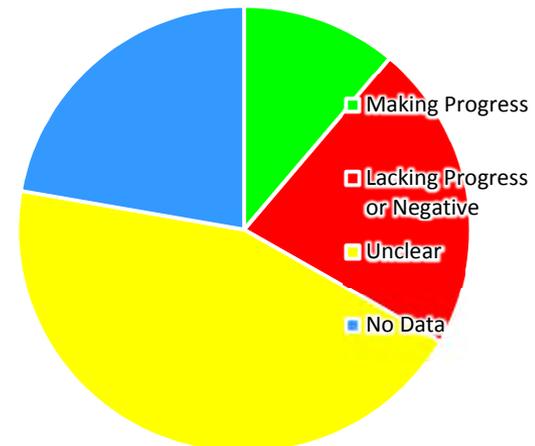
CHAPTER 7: ENSURING HOUSING CHOICES FOR ALL

- Implementation underway
 - All of the actions on target
- Metrics unclear
 - Chapter lacks clear direction on issues such as subsidized housing making progress difficult to track
- Next Steps
 - Re-evaluate chapter with renewed focus on housing issues

Implementation Status



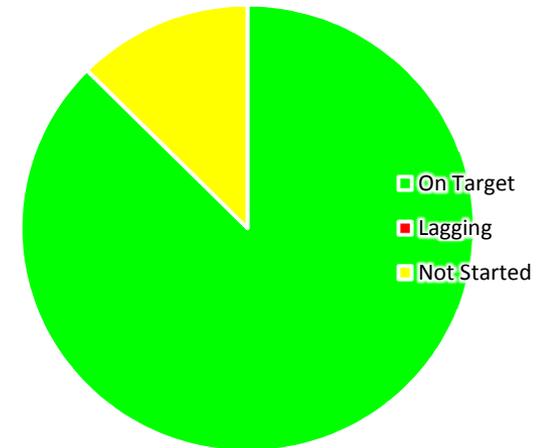
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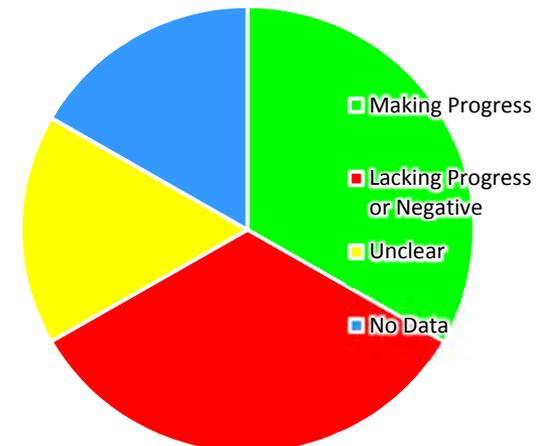
CHAPTER 8: SUPPORTING LIFELONG LEARNING

- Implementation underway
 - Early childhood education and workforce training well underway.
- Metrics mixed
 - Issues such as education and poverty take years to address
- Next Steps
 - City has long-term commitment to these issues
 - Continue to monitor efforts

Implementation Status



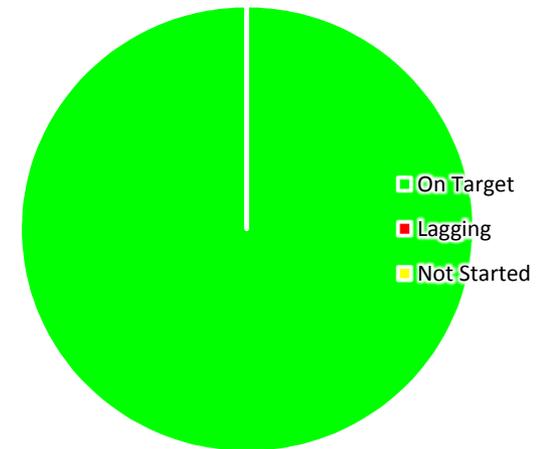
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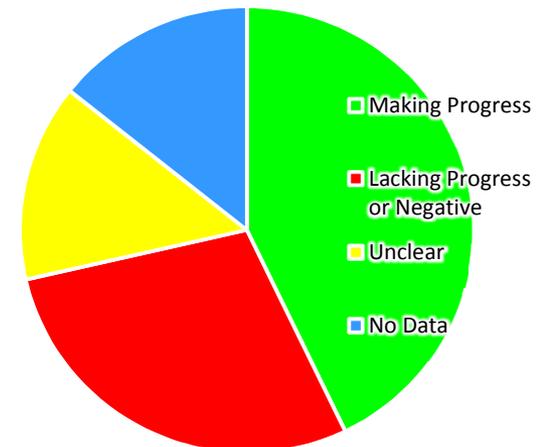
CHAPTER 9: DELIVERING QUALITY COMMUNITY SERVICES

- Implementation underway
 - Majority of actions ongoing City services such as public safety
- Metrics making progress
 - Such as general maintenance of City facilities, quality of drinking water and recycling
- Next Steps
 - Any changes in City operations will be monitored by staff

Implementation Status



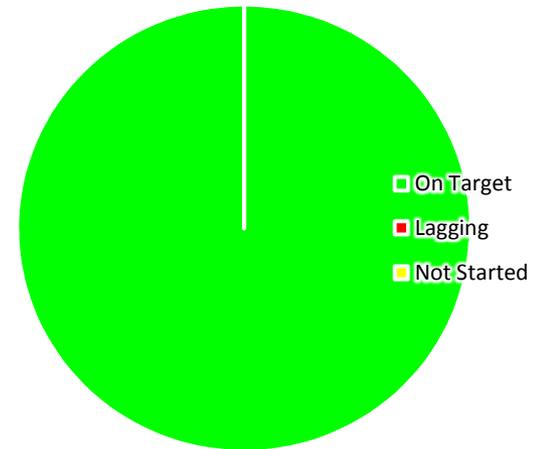
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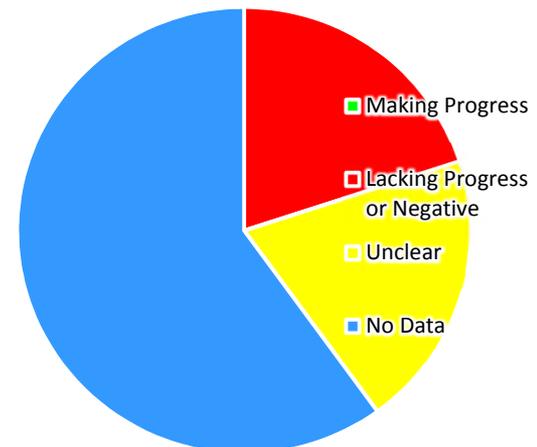
CHAPTER 10: ENJOYING DAILY LIFE

- Implementation underway
 - Many actions are ongoing City services provided by RPOS and Libraries
 - Changes to regulations to better support the arts district and add “life” to the street.
- Metrics need data
- Next Steps
 - “Healthy Community” chapter

Implementation Status



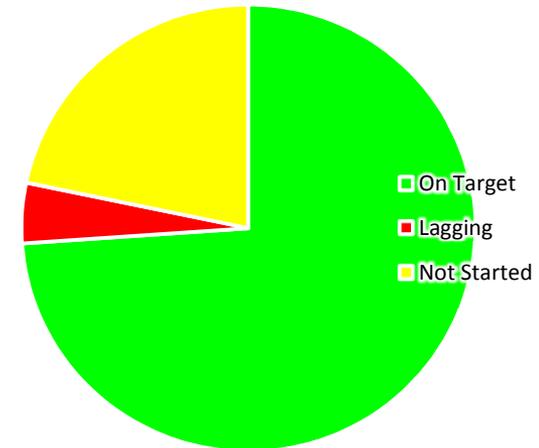
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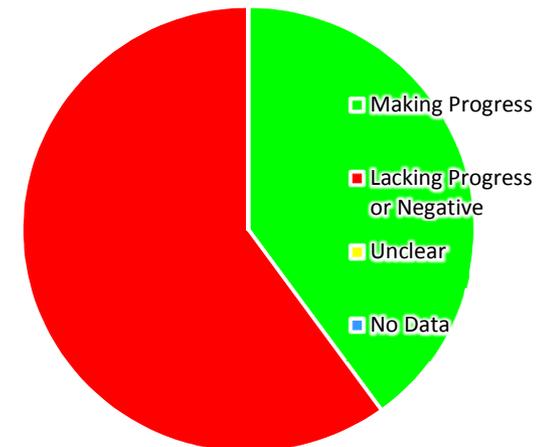
CHAPTER 11: PRESERVING OUR HERITAGE

- Implementation underway
 - Architectural Review Board and the revision of Chapter 9
 - Two new National Register Historic Districts
- Metrics mixed
 - Reduced COA time
 - Lagging in providing protection
- Next Steps
 - Two new National Register Historic Districts

Implementation Status



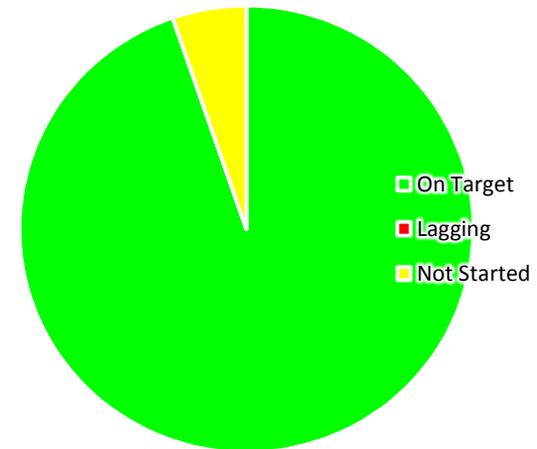
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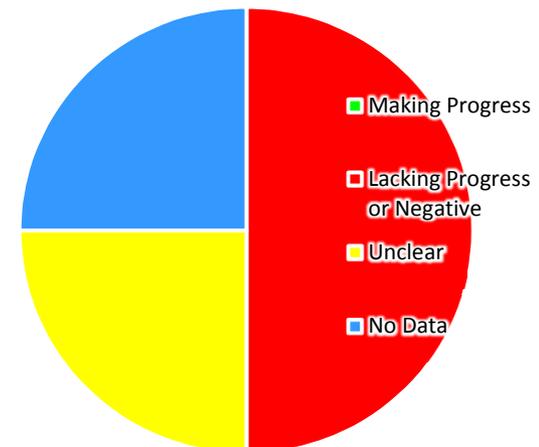
CHAPTER 12: FOSTERING RESPONSIBLE REGIONAL COOPERATION

- Implementation underway
 - One issue is that many of the actions were general in nature
- Metrics lagging
 - Regional issues are some of the most challenging—air and water quality, transportation, etc.
- Next Steps
 - Monitor efforts such as “Envision Hampton Roads” to see if there are any additional actions

Implementation Status



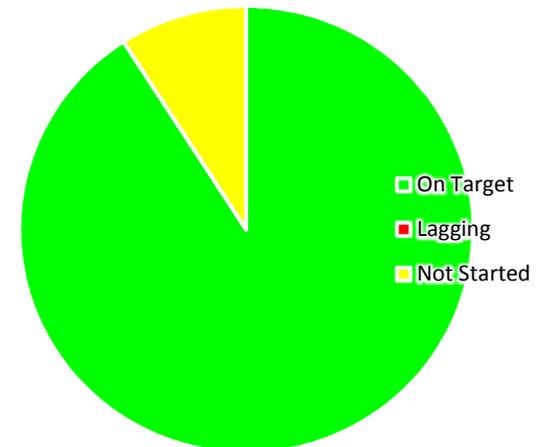
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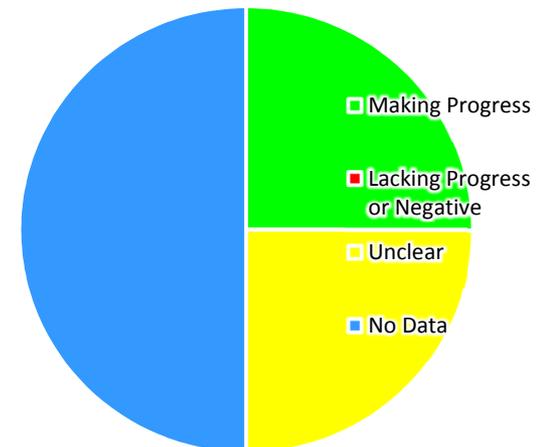
CHAPTER 13: IMPLEMENTING PLANORFOLK2030

- Implementation underway
 - City Council, CPC and staff have all relied on the plan as a valuable tool for decision-making
- Metrics need more time
- Next Steps
 - Continue to advocate for use of the plan in land use, funding and policy decisions

Implementation Status



Metrics Status



Next Steps—April 2015

- ❑ Changes to Action T1.1.1 (Transportation LOS) due to changes in data collection/availability
- ❑ Modify/add actions based on suggestions from “100 Resilient Cities” effort
- ❑ National Register Historic Districts additions (2)
- ❑ Modify actions regarding historic cemeteries to be more inclusive of all efforts
- ❑ Discuss potential to add multifamily housing to commercial future land use definition
- ❑ Where applicable, changes to metrics that better capture implementation efforts
- ❑ Implementation responsibilities/timeframe adjustments and other “housekeeping” efforts

Next Steps—June 2015

- Kick off “Healthy Communities” initiative
 - Will involve community meetings and other outreach efforts
 - Result may be a new chapter or new actions within existing chapter/chapters
- Emerging Areas additions
 - Introduced at December 2014 meeting
- Renewable Energy initiatives

Next Steps—Additional

- ❑ Any opportunities presented by *Zoning Ordinance* rewrite
- ❑ More comprehensive “Complete Streets” policy
- ❑ “Bicycle Strategic Plan” changes to map and actions
- ❑ “Naval Station Norfolk Transit Extension Study” changes to map and actions
- ❑ Regional planning efforts such as *Envision Hampton Roads*
- ❑ Changes to Housing and Economic chapters due to renewed efforts or programmatic changes
- ❑ Port-related changes if any changes in operations
- ❑ **Continue efforts to promote *plaNorfolk2030* as the City’s main tool in evaluating land use, funding and policy decisions**