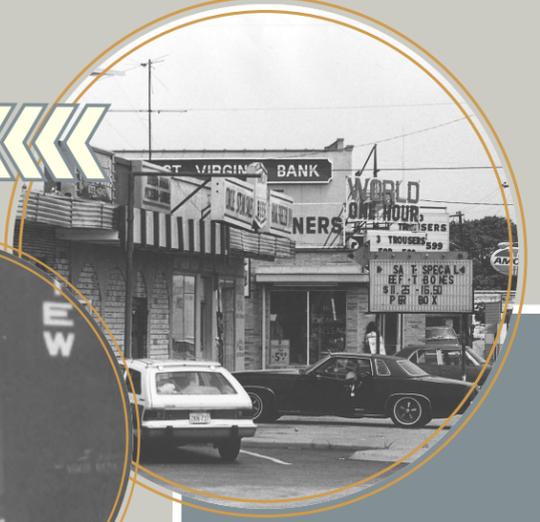
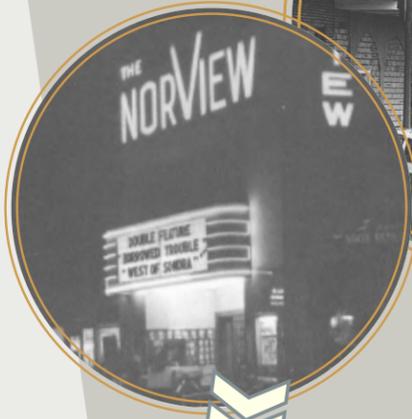




GREEN ST.



1

2

3

4

5

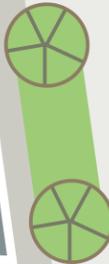
7

6

HUGO ST.



8



9

BLAND ST.



12

11

ENTRANCE

13

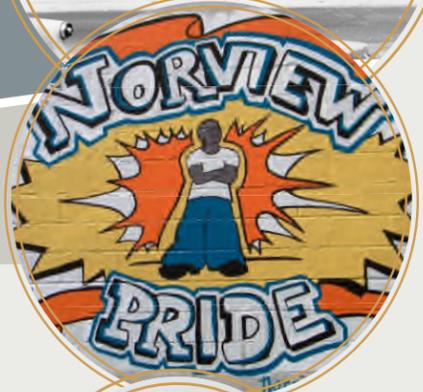
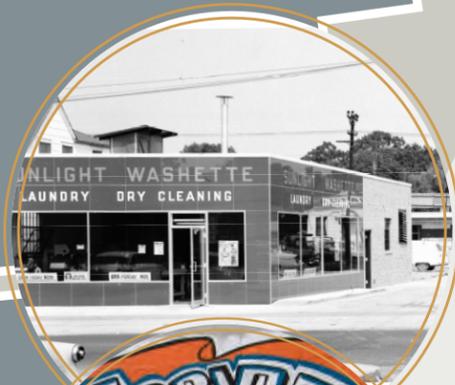
15

16

14

17

10



1) NORFOLK PAWN

6177 SEWELLS POINT ROAD // 757.857.6322
HOURS: DAILY 9:30 A.M. TO 6 P.M. 🏠 🕒

2) FORMER ROSES

IN MIND VINTAGE MEN'S CLOTHING POP UP 🏠
HAMPTON ROADS TRANSIT POP UP INFO BOOTH
KEEP AMERICA BEAUTIFUL SATURDAY 10AM-2PM
6175 SEWELLS POINT ROAD

3) LITTLE DEE'S

NEIGHBORHOOD CONVENIENCE SHOP 🏠 🕒
6167 SEWELLS POINT ROAD

4) KRUSTY CRAB SEAFOOD RESTAURANT

POP UP RESTAURANT
6163 SEWELLS POINT ROAD

5) NORVIEW BIKE SHOP

FIX IT, SELL IT, BUY IT BICYCLE SHOP 🏠 🕒
6159 SEWELLS POINT ROAD

6) MASON LODGE

CHILDREN'S PLAY AREA 🏠
6155 SEWELLS POINT ROAD

7) MORGADO'S ANTIQUE CHINA

VINTAGE AND ANTIQUES POP UP SHOP 🏠
1140 HUGO STREET

8) NORFOLK PAWN

POP UP EXPANSION FROM ORIGINAL NORFOLK
PAWN LOCATION
6145 SEWELLS POINT ROAD

9) WORLD 1 HOUR CLEANERS

6131 SEWELLS POINT ROAD // 757.855.7776 🕒

10) FOOD TRUCK ALLEY

11) FOR YOUR GLORY BEAUTY SALON

FULL SERVICE BEAUTY SALON
6154 SEWELLS POINT ROAD // 757.858.2282

12) NEW YOU BARBER SHOP

FULL SERVICE BARBER SHOP
6156 SEWELLS POINT ROAD // 757.858.2282

13) ENTERTAINMENT STAGE

LOCAL BANDS AND LIVE PERFORMANCES 🎤 🎸
6113 CHESAPEAKE BOULEVARD

14) PANCHO'S & LUIGI'S

MEXICAN ITALIAN POP UP RESTAURANT 🏠 🕒

15) BEAN THERE COFFEEHOUSE

COFFEEHOUSE POP UP WITH OUTDOOR SEATING
🏠 🕒

16) HAMPTON ROADS REALTORS ASSOCIATION

APARTMENT MAKEOVER BY LAURA JEANNE
DESIGN 🏠

17) BEER GARDEN

NORFOLK SPCA BEER GARDEN 🕒

A BRIEF HISTORY LESSON

Five Points was a vibrant commercial corridor and transportation hub in the 1940s as the midway trolley stop between downtown Norfolk and Ocean View from which "Norview" derived its name. As transportation shifted more toward the automobile, the trolley line ceased service in 1948. Over time, other changes in the economy, housing, shopping trends, and shopping alternatives left the corridor in decline.

By the late 1990s, citizens came together and formed the Five Points Partnership to stimulate revitalization and new life into the community. The City designated Five Points as one of its official Commercial Corridors and provided special funds for façade grants and other incentives. A new \$36 million Norview High School was completed in 2005 replacing the old structure. A new \$7 million Norview Community Center was added in 2009.

The 63 year old Norfolk Black and White Cabs, Inc. underwent a \$600,000 expansion in 2013 which made a dramatic improvement to the curb appeal of the northern border of the Business Corridor. A business association started in early 2014 to increase engagement among businesses and property owners and to advance the business interests of the corridor.

NORFOLK, VIRGINIA
NOVEMBER 14 // 5-11 P.M.
NOVEMBER 15 // 10 A.M. TO 11 P.M.

LET'S MAKE A BETTER BLOCK

FIVE POINTS

MAKING A

BETTER BLOCK

SEWELLS POINT ROAD, FROM BLAND STREET TO GREEN STREET

A WALKABLE, BIKEABLE DISTRICT WITH
BUSINESSES, PUBLIC ART,
STREET FURNITURE, LANDSCAPING
AND OUTDOOR CAFE SEATING!

WE WOULD LIKE TO THANK

THE BUSINESSES AND PROPERTY OWNERS WITHIN THE FIVE POINTS BETTER BLOCK PROJECT AND THE MANY MANY COMMUNITY MEMBERS AND VOLUNTEERS WHO HAVE CONTRIBUTED TO THE SUCCESS OF THIS EVENT.

A VERY SPECIAL THANKS TO

HAMPTON ROADS REALTORS ASSOCIATION AND THE CITY OF NORFOLK

MAP DESIGN & COMPILATION: ASHLEY GROVE



The City of Norfolk and Team Better Block present : The Better Block Project

The Better Block takes an underutilized, auto-oriented city block and temporarily transforms the area into a walkable, bikeable district complete with pop-up businesses, street furniture, outdoor cafe seating, landscaping, and a pedestrian oriented roadway.

5PM - 11PM, Friday November 14

10AM - 11PM, Saturday November 15

November 14 - 15, 2014

The Better Block PROJECT

Norview at 5 Points

Sewells Point Rd

Hugo St

NORFOLK
Life. Celebrated Daily.