

GOOD NEIGHBORS PROGRAM

Resource Guides

NEIGHBORS
BUILDING
Neighborhoods

CREATING NEIGHBORHOODS OF CHOICE

Why Do Neighborhood Projects?

PROMOTE YOUR ASSOCIATION

A neighborhood project or special event is an excellent opportunity to promote your association to local businesses, interest groups and even the residents in your own neighborhood.

RAISE FUNDS

Garage sales, barbecues, and bake sales are just a few examples of effective fundraisers.

IMPROVE NEIGHBORHOOD IMAGE

Whether a project addresses litter control, peeling paint, park clean-up, weatherization, or crime prevention, improvements made to a community symbolize to residents and visitors alike that people care about their neighborhood.

MEET YOUR NEIGHBORS

The social aspects of a neighborhood project can serve as the catalyst for a strong community group. Block parties, activity clubs, festivals and parades are just a few ways to meet



NEIGHBORS
BUILDING
Neighborhoods

the neighbors you have waved hello to for years but never actually met. It is also an excellent opportunity to welcome new neighbors into the community.

A GOOD WAY TO HAVE FUN

Neighborhood block parties, festivals and cookouts are a source of entertainment and a fun way to bring people back to the association and the neighborhood. The more often a neighborhood gets together for fun, the more unified they will be when an issue arises.

PROMOTE A SENSE OF COMMUNITY

Residents develop a sense of community when they come together by working on neighborhood projects. Through the process of planning, implementing, and maintaining the project's goals, a sense of belonging is developed and strengthened.

TAKE OWNERSHIP OF YOUR NEIGHBORHOOD

By taking responsibility for planning, implementing, and maintaining projects in your neighborhood, you will take more initiative not only in preserving the integrity and quality of that project but the entire neighborhood as well. If neighborhood residents feel that they have something at stake, have some control over the outcome, and take some responsibility for the outcome of projects and issues in your neighborhood, you will have established a powerful base from which positive changes can be made.

COME HOME TO
NORFOLK
Now
Bureau of Community Enrichment

Live! Invest! Participate!

www.norfolk.gov/NeighborsBuildingNeighborhoods