

# GOOD NEIGHBORS PROGRAM

Resource Guides

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## Neighborhood Standards: Encouraging Participation

CREATING NEIGHBORHOODS OF CHOICE

Most neighborhood standards are normally set at levels higher than minimum codes and are usually voluntary. There may or may not be a basis for legal enforcement. In most neighborhoods you will find many residents already adhering to these standards. By involving the broader community developing the standards, there is an understanding of the need and purpose, goals and objectives and a willingness to participate.

- Identify program ambassadors that will assume active roles on their blocks by spreading the concept among their neighbors. Others may be less involved and demonstrate their commitment simply by being a good example.
- The civic association should formally adopt the community standards. Refer to them at every civic league meeting. Make public assessments of the program and its effectiveness and constantly encourage participation.



Live! Invest! Participate!

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- Develop a public relations campaign to make as many existing residents and new residents aware of their existence and importance. These standards should be communicated and publicized using communication tools used by the community and by creative and positive messaging.



- Where residents fail to cooperate, there should be gentle persuasion tactics employed to remind them of community expectations. Where residents have temporary or permanent special needs, the community's good neighbors could provide the necessary support to bring the property into compliance.
- Where there is serious and deliberate uncooperativeness resulting in code violations, then the issues should be referred to the appropriate City department for resolution.



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